## Amendment in Response to Non-Final Office Action Under 37 C.F.R.

1.111

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filling system in accordance with § 1.6(a)(4).

Dated: December 29, 2010 Signature:

(Lisa de Cordova)

Docket No.: 61135/P022US/10303187

(PATENT)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Craig Ogg

Application No.: 10/696,221

Confirmation No.: 9619

Filed: October 29, 2003

Art Unit: 3628

For: SYSTEM AND METHOD FOR PRINTING AN

Examiner: R. Wu

APPLICATION OF DYNAMICALLY

VALUED INDICIA

## AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION UNDER 37 C.F.R. 1.111

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

## INTRODUCTORY COMMENTS

In response to the Office Action dated September 29, 2010, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.